

Goover — A New Search Engine Challenging Perplexity AI



[Jim Clyde Monge](#)

[Generative AI](#)

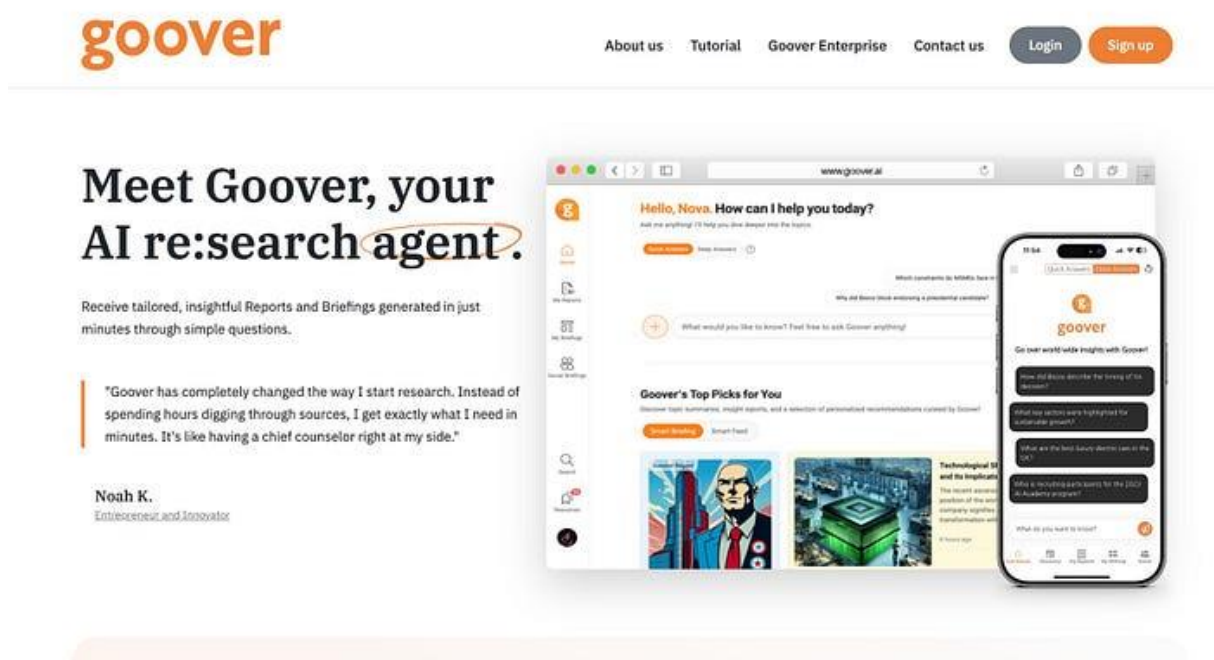


Image from Goover

In 2024, the search engine market experienced a major shakeup. Google Search, the biggest and most popular, faced a wave of criticism after launching its new AI-powered overview feature, which many users felt was rushed and incomplete.

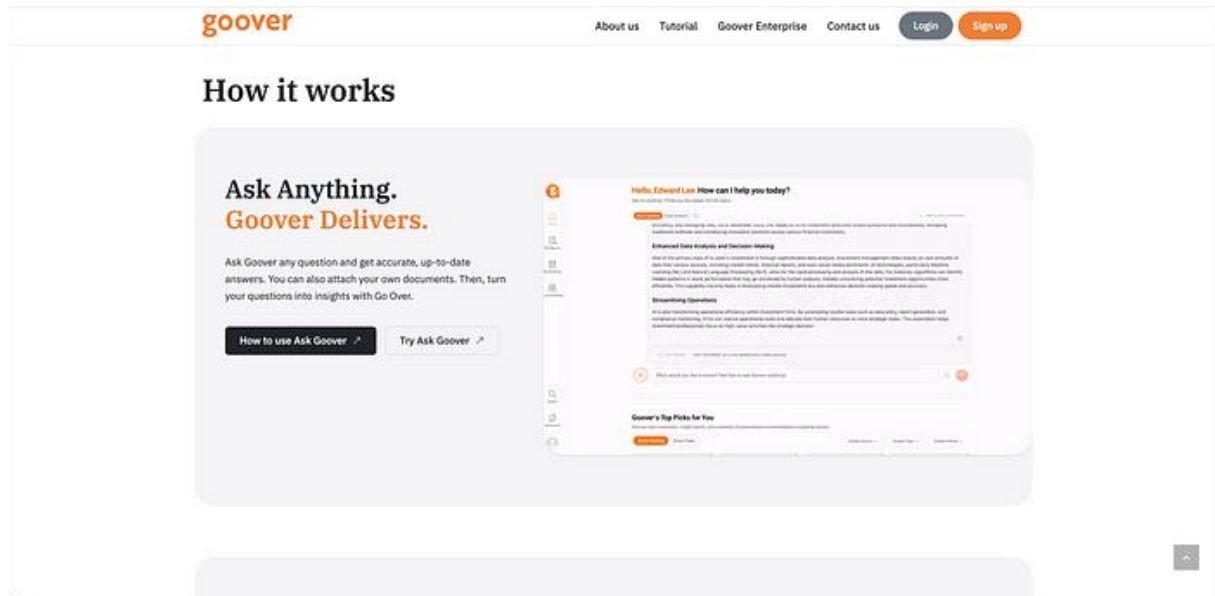
Meanwhile, Perplexity AI, an AI-driven search engine, quickly gained popularity, amassing a loyal user base because of its highly praised features. Recently, even OpenAI joined the search scene by integrating a new search feature into ChatGPT.

With more AI-powered search engines emerging, it's becoming tricky to figure out which one is best.

And now, there's a new player entering the AI-powered search engine game with a promise of delivering more accurate results—it's called [Goover](#).

What is Goover?

Goover is a new AI search platform that offers fact-checked, reference-supported insights similar to Perplexity AI. It provides a reliable, interactive AI experience focused on accuracy and user friendliness.



Goover is still new, and the company still has a lot of more cool features to roll out in the future. You can check more details of it [here](#).

Key Features of Goover

Goover comes equipped with a variety of interesting features:

- **Insight reports:** It is powered by some advanced LLM technology that analyzes your data and generates comprehensive reports.
- **Hyper-personalized briefings:** Discover topic summaries, insight reports, and a selection of personalized recommendations.
- **Deep Answers:** When you need an in-depth answer, Goover can provide it. These responses take a little longer to generate but offer more detailed, thoughtful insights.
- **Quick Answers:** Perfect for when you need straightforward information fast. Goover provides concise answers without sacrificing relevance.

What Sets Goover Apart?

Here's a set of features that distinguish it from other AI search engines.

- **Briefing Pages:** Quick, relevant topic summaries keep users informed without lengthy reading.

- **Reference Tracking:** Each response links to credible sources, ensuring transparency and reducing misinformation.
- **Anti-Hallucination:** Responses are grounded in verified data, enhancing trustworthiness.

Now, let's see how it stacks up against Perplexity AI in a head-to-head comparison.

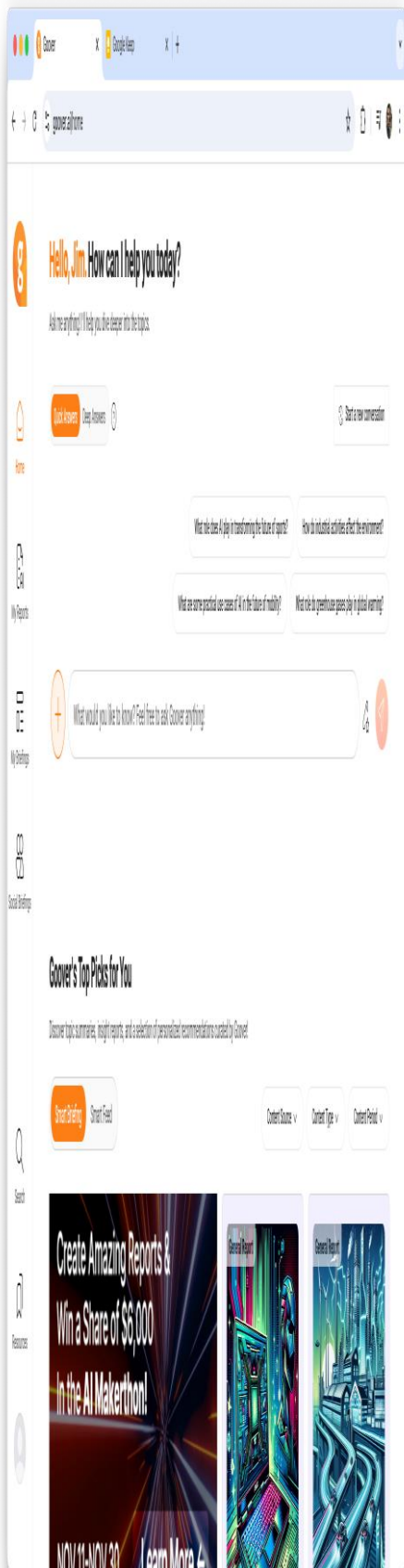
How Does It Compare to Perplexity AI?

Let's begin with the user interface.

Both Goover and Perplexity have a clean design with a prominent search field at the center. However, Goover has a "smart feed" and "smart briefing" section right below the search bar.

If you're one who regularly checks the news or wants quick insights into their uploaded files, you'd appreciate these added features in Goover.

Here's a side-by-side comparison of their homepages:



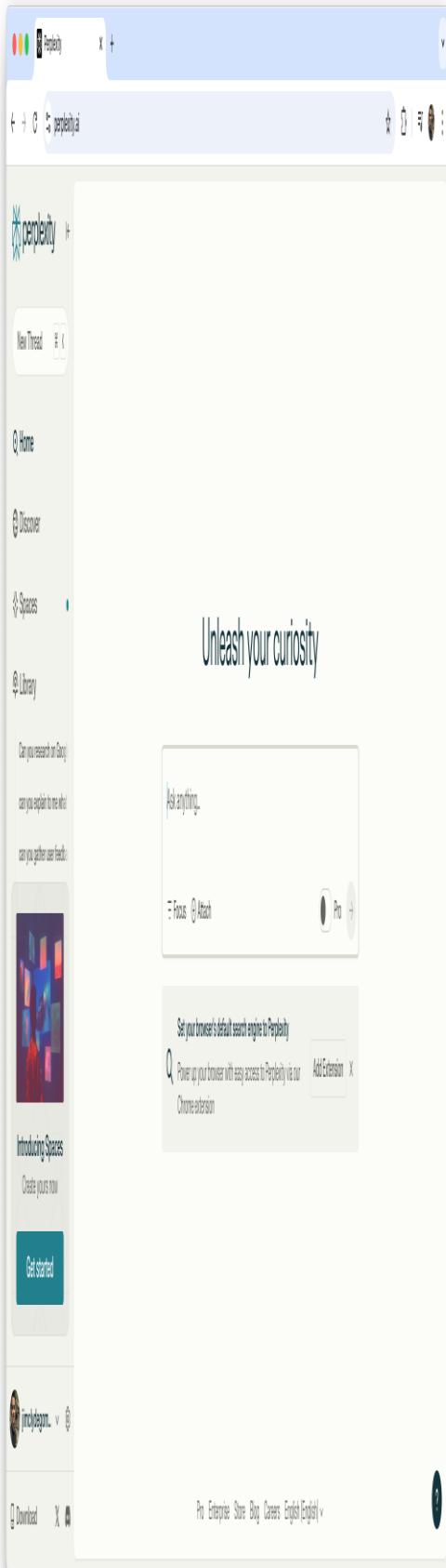


Image by [Jim Clyde Monge](#)

Another notable feature in Goover is its support for a wider range of file types. Besides traditional file uploads, you can attach personal notes, saved links, and resources.

Hello, Jim. How can I help you today?

Ask me anything! I'll help you dive deeper into the topics.

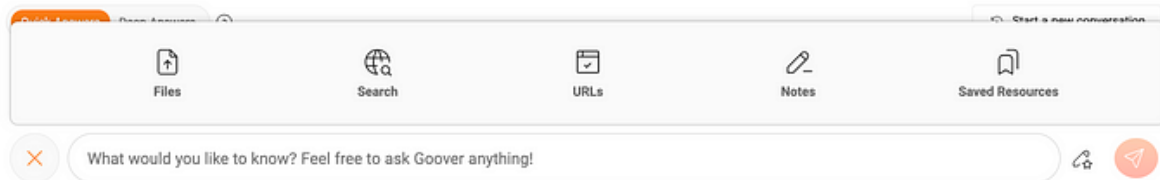


Image by [Jim Clyde Monge](#)

Perplexity, on the other hand, only supports file uploads.

Here's what it looks like when you try to upload a file, a note, and a URL in Goover as references before it begins its search across the web or its knowledge base.

Hello, Jim. How can I help you today?

Ask me anything! I'll help you dive deeper into the topics.

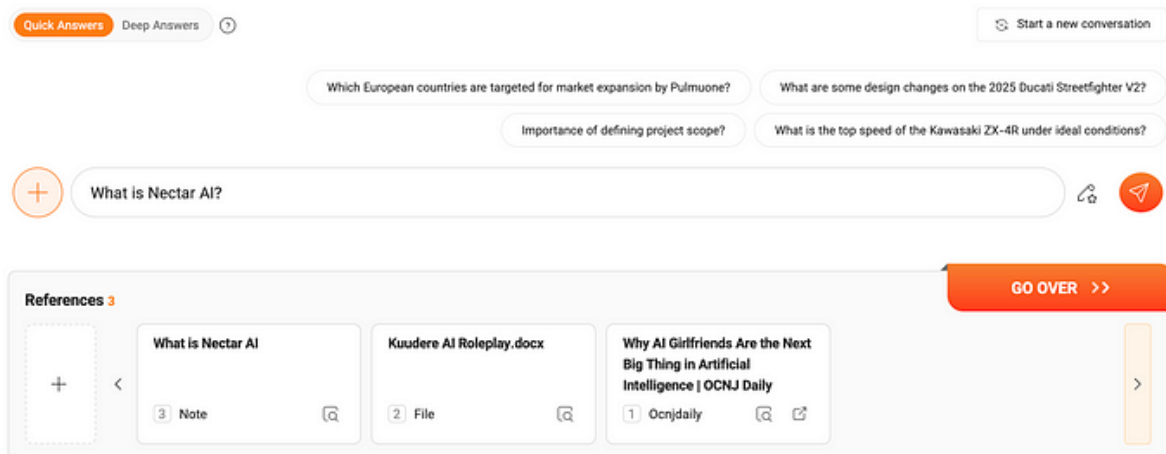


Image by [Jim Clyde Monge](#)

This additional flexibility could be useful for users who need organized and comprehensive research.

Now, let's see how Goover and Perplexity perform in terms of the following capabilities:

1. **Research capability**
2. **Mathematical calculations**
3. **Web searching capabilities**

4. Logic questions

Research Capabilities

In this test, I wanted to see if both tools could accurately provide the release dates and versions of popular AI image models.

Prompt: *Give me a timeline for the best and most popular AI image generators models (Stable diffusion, Dall-E, Imagen, Midjourney, Flux)*

Here's the result from Goover:



Give me a timeline for the best and most popular AI image generators models (Stable diffusion, Dall-E, Imagen, Midjourney, Flux)



Certainly! Here's a timeline highlighting the key advancements and releases of the most popular AI image generation models, including Stable Diffusion, DALL-E, Imagen, Midjourney, and Flux:

AI Image Generators Timeline

1. DALL-E (January 2021)

- OpenAI introduced DALL-E, an innovative model capable of generating images from textual descriptions, showcasing its ability to create imaginative and unique visuals.

2. DALL-E 2 (April 2022)

- An upgrade to the original DALL-E, this version greatly improved image quality and coherence. It could generate more complex images and better understand nuanced textual prompts.

3. Stable Diffusion (August 2022)

- Developed by Stability AI, Stable Diffusion emerged as a pivotal open-source text-to-image generator. It allowed a broad audience



What would you like to know? Feel free to ask Goover anything!



8. Flux (October 2023)

- A relatively new but noteworthy entrant, Flux focuses on creating dynamic and adaptable images tailored to user prompts, capitalizing on the advances in neural network techniques.

9. Midjourney V5 (March 2023)

- This version brought enhancements in image realism and an expanded library of styles, which allowed users to achieve a wider variety of artistic outputs.

10. Stable Diffusion 3 (February 2024)

- The latest version of Stable Diffusion was released with improved image quality and customization options, solidifying its position as a top choice for artists seeking control over their creations.

11. Midjourney V7 (Expected late 2024)

- Anticipated release of Midjourney V7, expected to bring further improvements in artistic capabilities and user interaction, though details are still emerging.

Conclusion



What would you like to know? Feel free to ask Goover anything!



Image by [Jim Clyde Monge](#)

As you can see, the AI gave me a timeline of 11 image models. Perplexity, however, only mentioned 9 models.

Summary of Key Features

Model	Release Date	Notable Features
DALL-E	Jan 2021	First to generate images from text; creative versatility
DALL-E 2	Apr 2022	Enhanced photorealism; better prompt understanding
Stable Diffusion v1	Aug 2022	Open-source; rapid image generation
Midjourney	Jul 2022	Artistic focus; operates via Discord
Stable Diffusion v2	Nov 2022	Improved resolution; inpainting features
Imagen	May 2022	High fidelity but not publicly available
DALL-E 3	Oct 2023	Integrated with ChatGPT; refined image generation
Stable Diffusion XL	Mid-2024	Higher resolution outputs; better prompt handling
FLUX.1	Early 2024	Focus on human anatomy; open-source

This timeline illustrates the rapid advancements in AI image generation technology, showcasing how each model builds upon the innovations of its predecessors while introducing unique features tailored to different user needs.




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Image by [Jim Clyde Monge](#)

Looking closely at the results, I noticed that Goover was able to pull in information about the upcoming release of Midjourney V7. This is something that Perplexity was not able to provide.

11. Midjourney V7 (Expected late 2024)

- Anticipated release of Midjourney V7, expected to bring further improvements in artistic capabilities and user interaction, though details are still emerging.

Image by [Jim Clyde Monge](#)

This level of detail gives Goover an edge, especially for users wanting comprehensive information on the first try.

Let's do another one.

Prompt: *What impact does illegal software usage have?*

Here's the response from Goover.

The screenshot shows the Goover AI interface. At the top, there are buttons for 'Quick Answers' and 'Deep Answers'. A search bar contains the prompt: 'What impact does illegal software usage have?'. The response is as follows:

Illegal software usage, commonly known as software piracy, has far-reaching impacts that extend beyond individuals to the broader economy and societal norms. To understand its implications, we can break it down into several key areas.

- 1. Economic Implications:** At a fundamental level, software piracy undermines the economic framework by depriving developers and companies of revenue. According to various studies, the software industry loses billions of dollars annually due to piracy. This loss not only affects large corporations but also small businesses, which often lack the financial cushion to absorb such impacts. For instance, companies that rely on software sales for their core revenue struggle to maintain viability when a significant portion of potential sales is siphoned off by unauthorized use. The ripple effect results in fewer funds available for research, development, and innovation.
- 2. Employment and Industry Growth:** The consequences of illegal software usage also manifest in the job market. When companies face financial losses due to piracy, they may resort to layoffs, hiring freezes, or cuts in expansion efforts. The downturn in the software industry can stall growth and deter new investments, ultimately leading to fewer job opportunities across the board. Furthermore, the prevalence of pirated software may discourage legitimate companies from entering the market, knowing they will face stiff competition from heavily discounted or free alternatives.
- 3. Legal Ramifications:** Engaging in software piracy is illegal and can result in serious legal repercussions. Individuals and companies found guilty of copyright infringement face hefty fines and, in some cases, criminal charges that may lead to imprisonment. For example, fines can

At the bottom of the interface, there is a text input field with the placeholder text: 'What would you like to know? Feel free to ask Goover anything!'.

Image by [Jim Clyde Monge](#)

Here's from Perplexity:

The screenshot shows the Perplexity AI interface. The search query is 'What impact does illegal software usage have?'. On the right side, there are buttons for 'Search Images', 'Search Videos', and 'Generate Image'. Below the search bar, there are 'Sources' listed:

- Why You Shouldn't Use Pirated Software (But Why People Still Do) - computer · 1
- The possible consequences of using illegal or "pirated"... - aycelaborytax · 2
- Mastering Anti-Piracy Software: Key Strategies and Future Trends - licensespring · 3

The main response from Perplexity is:

Illegal software usage, commonly referred to as software piracy, has significant and multifaceted impacts on individuals, businesses, and the broader software industry. The consequences can be categorized into legal, operational, security, and economic dimensions.

Legal Consequences

Using pirated software is a violation of copyright laws, which can lead to severe penalties. Offenders may face fines up to \$150,000 per infraction in the U.S., and in some cases, imprisonment for up to five years ¹ ². Companies can also suffer legal repercussions if they are reported by employees or competitors, potentially resulting in hefty fines and loss of reputation ².

Operational Risks

Pirated software often lacks essential updates and technical support, leading to

or

Ask follow-up Pro

security patches that protect against emerging threats ³ ⁴.

Image by [Jim Clyde Monge](#)

I won't go through the differences in the results because they're pretty much the same. What I am more interested about, though, are the resources from which the results were pulled.

In Goover, for example, it got its results from 9 various references.

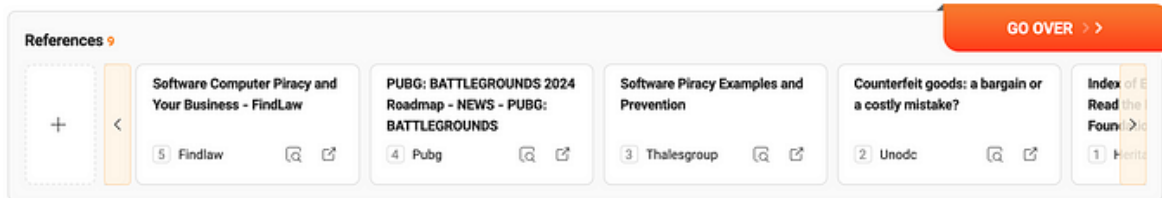


Image by [Jim Clyde Monge](#)

In the case of Perplexity, it used 8 various resources, which is one reference behind Goover.

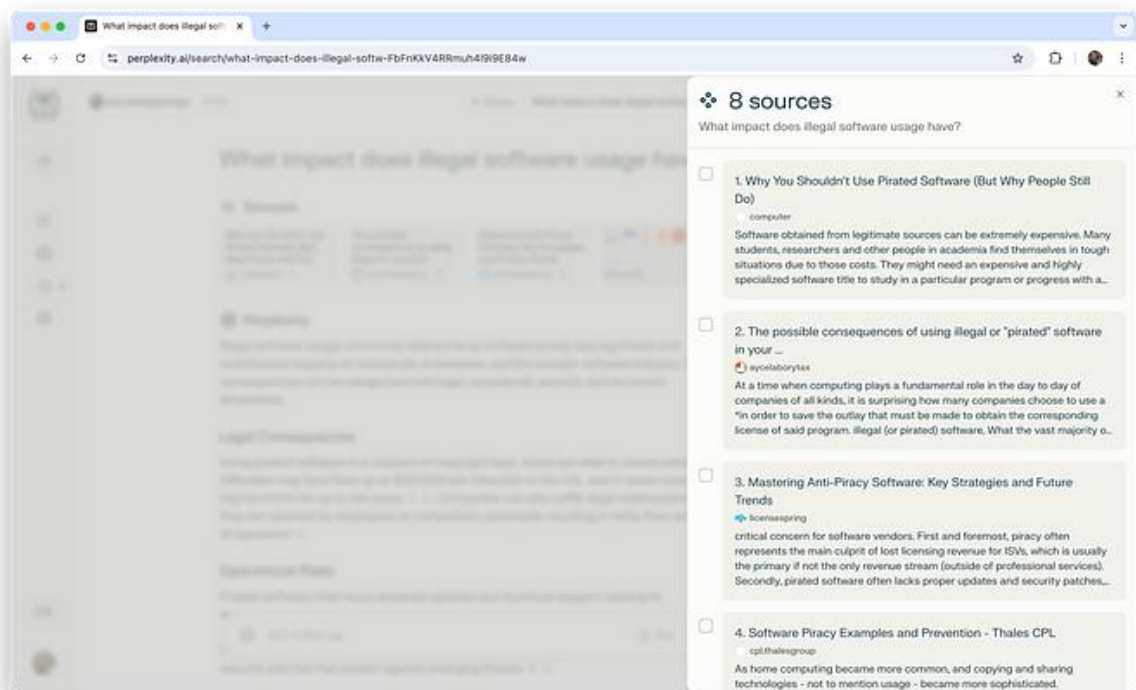


Image by [Jim Clyde Monge](#)

Additionally, in Goover's references section, I can click on the "Go over" button, and the AI will generate a content briefing for me.

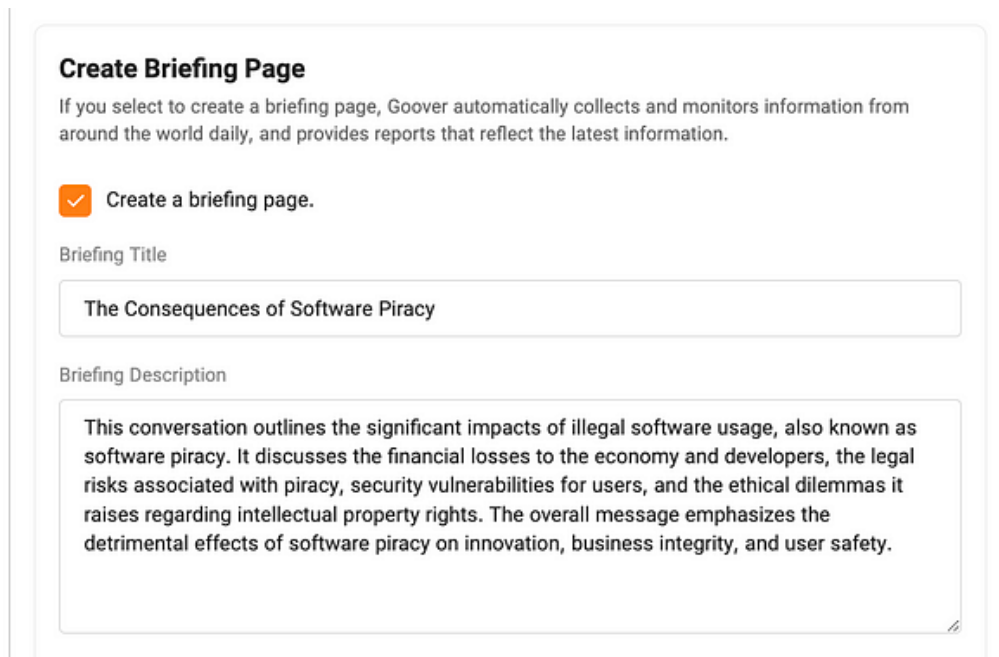


Image by [Jim Clyde Monge](#)

Pretty cool, right?

Web Explore Capabilities

Next, I wanted to see how well each platform explores and analyzes new websites.

In the prompt below, I asked it about a new [website](#) I launched a couple of months ago:

Prompt: What is Zeniteq? I am talking about the zeniteq.com website

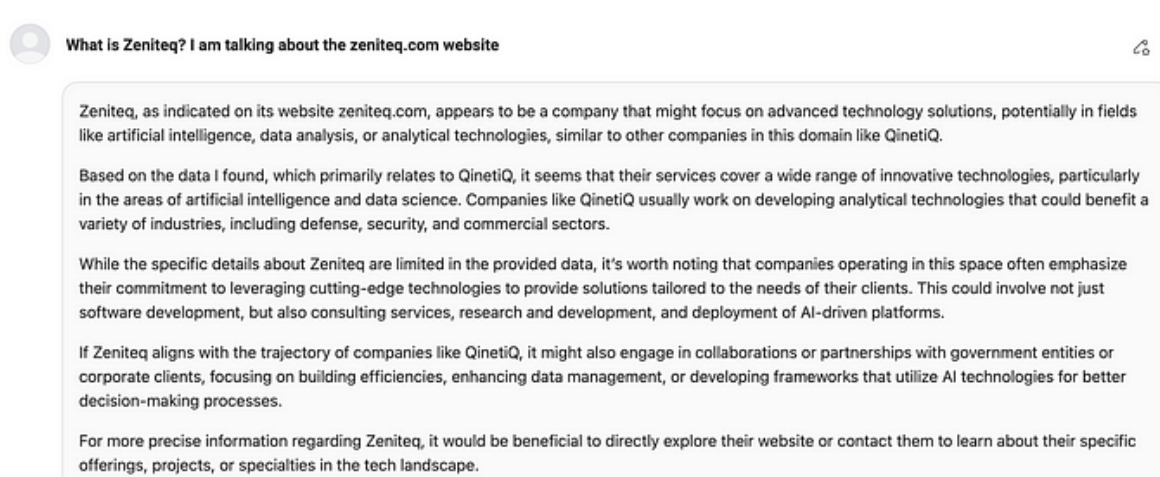


Image by [Jim Clyde Monge](#)

Zeniteq, as indicated on its website [zeniteq.com](#), appears to be a company that might focus on advanced technology solutions, potentially in fields like artificial intelligence, data analysis, or analytical technologies, similar to other companies in this domain like QinetiQ.

Goover is somehow right that the website is about technology, but the uncertainty in the tone of its answer makes it a bit of an unreliable source of information.

In contrast, Perplexity accurately identified Zeniteq as an online platform specializing in generative AI, noting its launch date and main content focus.

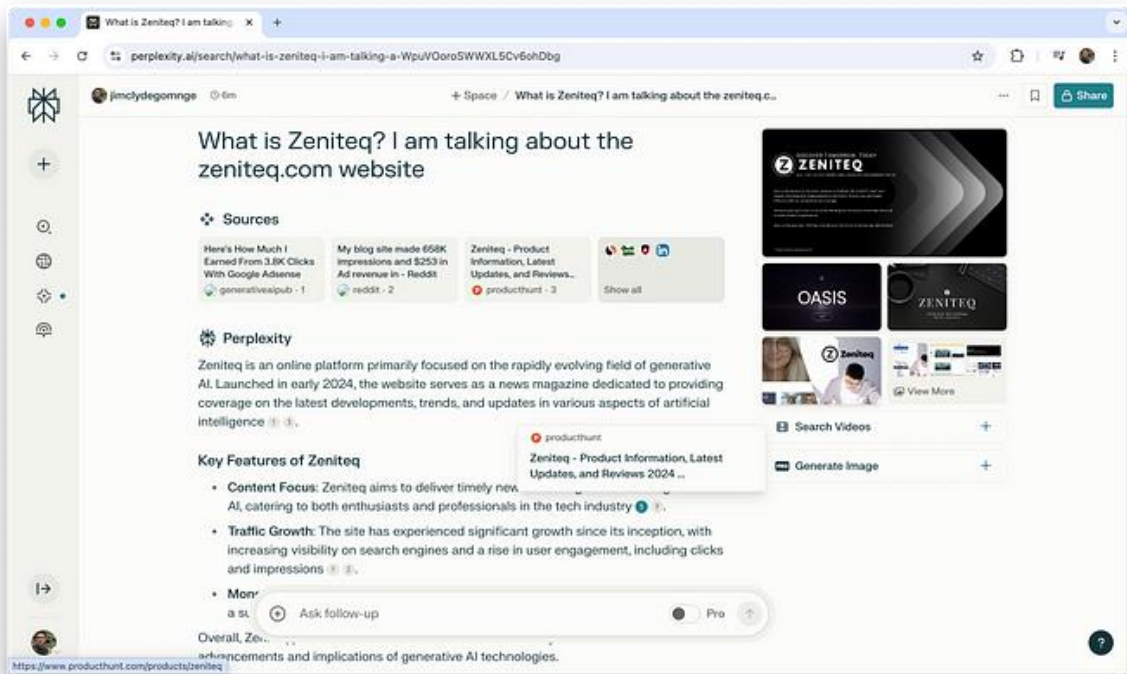


Image by [Jim Clyde Monge](#)

Zeniteq is an online platform primarily focused on the rapidly evolving field of generative AI. Launched in early 2024, the website serves as a news magazine dedicated to providing coverage on the latest developments, trends, and updates in various aspects of artificial intelligence

I took it further by asking who created Zeniteq. Again, Goover failed to know that I created the site.



Who created Zeniteq?



The creator of Zeniteq is not explicitly mentioned in the provided data, which primarily covers the backgrounds of various individuals in the technology and entrepreneurial spaces. However, if we consider the context of Zeniteq as a technology company, it might fall under the umbrella of innovation led by notable figures within the tech industry.

For example, Bea Knecht, who is a prominent Swiss computer scientist and entrepreneur, co-founded Zattoo, a TV streaming service, and has also been involved with startups in data science and interactive advertising. Her background in technology and entrepreneurship indicates a strong capability to lead and innovate in tech-driven environments, which might be relevant if she has any association with Zeniteq, albeit such a link isn't confirmed in the provided content.

Additionally, the entries highlight various tech entrepreneurs, but none specifically address the founding team or individual behind Zeniteq. Companies like this often emerge from collective efforts involving multiple founders, tech experts, and industry innovators.

To truly pinpoint who created Zeniteq, I would recommend checking the company's official website or looking for press releases or news articles that can shed light on its founding members and their backgrounds in technology. If Zeniteq is focused on fields like data science or analytical technologies, it is likely the brainchild of individuals with robust experience in these sectors, similar to the profiles mentioned.

4 5 6 7



Image by [Jim Clyde Monge](#)

While Perplexity was able to give me the correct answer.

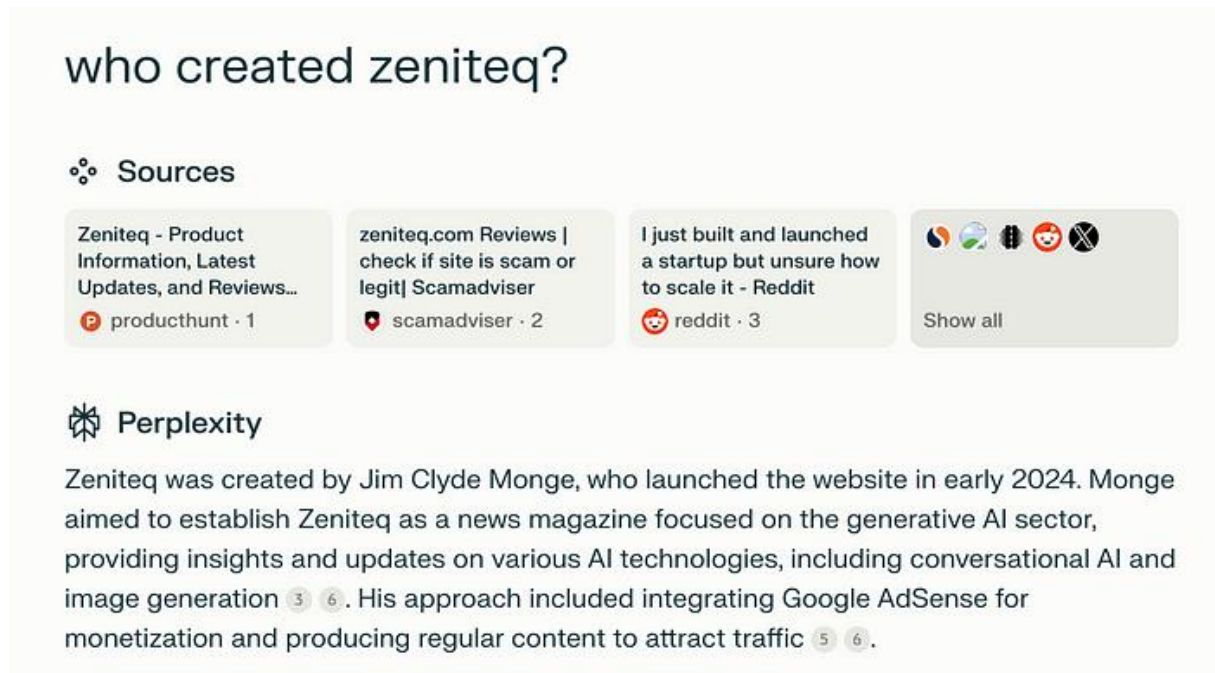


Image by [Jim Clyde Monge](#)

Zeniteq was created by Jim Clyde Monge, who launched the website in early 2024. Monge aimed to establish Zeniteq as a news magazine focused on the generative AI sector, providing insights and updates on various AI technologies, including conversational AI and image generation

Math problems

I also wanted to see how well Goover and Perplexity handle basic math questions.

Let's try it with this equation:

$$50^{0.75}$$

According to Goover, the equation above would result in approximately 17.78—which is wrong.

Quick Answers Deep Answers ⌵ Start a new conversation

]

3. Finding the Fourth Root:
To find $(50^{0.75})$, we now need to take the fourth root of 125,000. This can be done using a scientific calculator or through estimation methods if done manually.

4. Approximation:
Calculating the fourth root gives us:
[
 $\sqrt[4]{125000} \approx 17.78$
]
Therefore, $(50^{0.75}) \approx 17.78$.

In conclusion, the value of $(50^{0.75})$ is approximately 17.78. This figure can be useful in various fields such as finance and physics, where calculations involving exponential growth or decay are conducted. If you have any further questions or need further explanation on related topics, feel free to ask!

1 2 3 4 5 6 7 8 📄

🔍 Dive Deeper Click 'Dive Deeper' for a more detailed and in-depth response.

Image by [Jim Clyde Monge](#)

Perplexity's answer, on the other hand, was short, but it was correct.

$50^{0.75}$

 Perplexity

 18.803 ⋮

The value of $50^{0.75}$ is approximately 18.803.

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Image by [Jim Clyde Monge](#)

But just to remind you that language models aren't optimized for math problems, so any LLMs out there, even the most powerful, are still prone to calculation errors.

Logic questions

I then tested both platforms with basic logic questions to see how they handled them.

Prompt: How many 'r' letter are in the word strawberry?

Here's Goover's result:

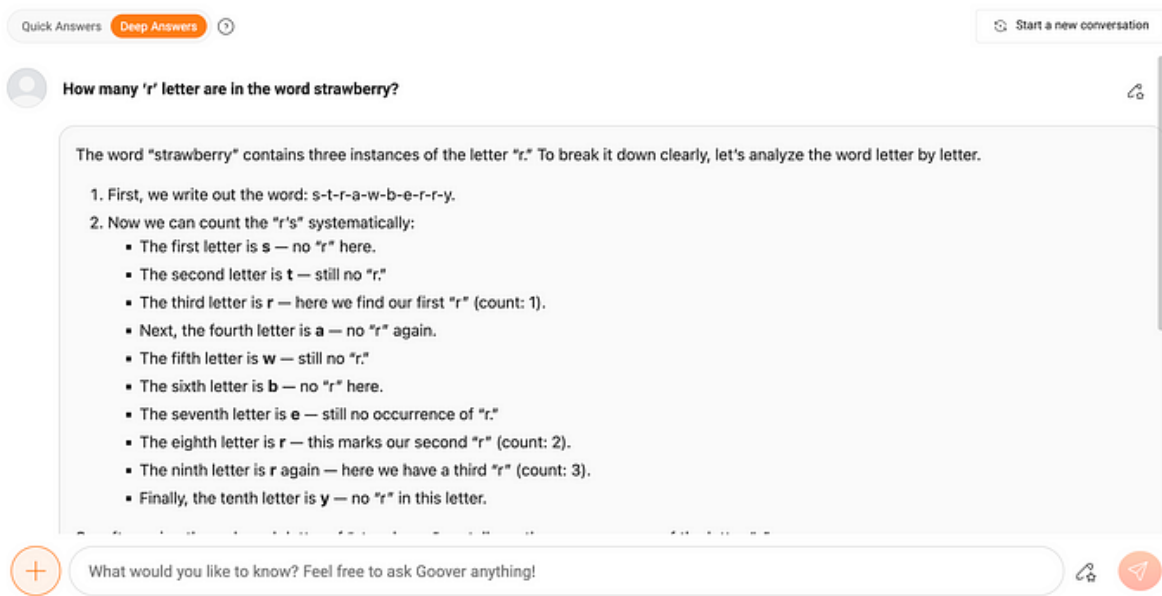


Image by [Jim Clyde Monge](#)

Here's from Perplexity:

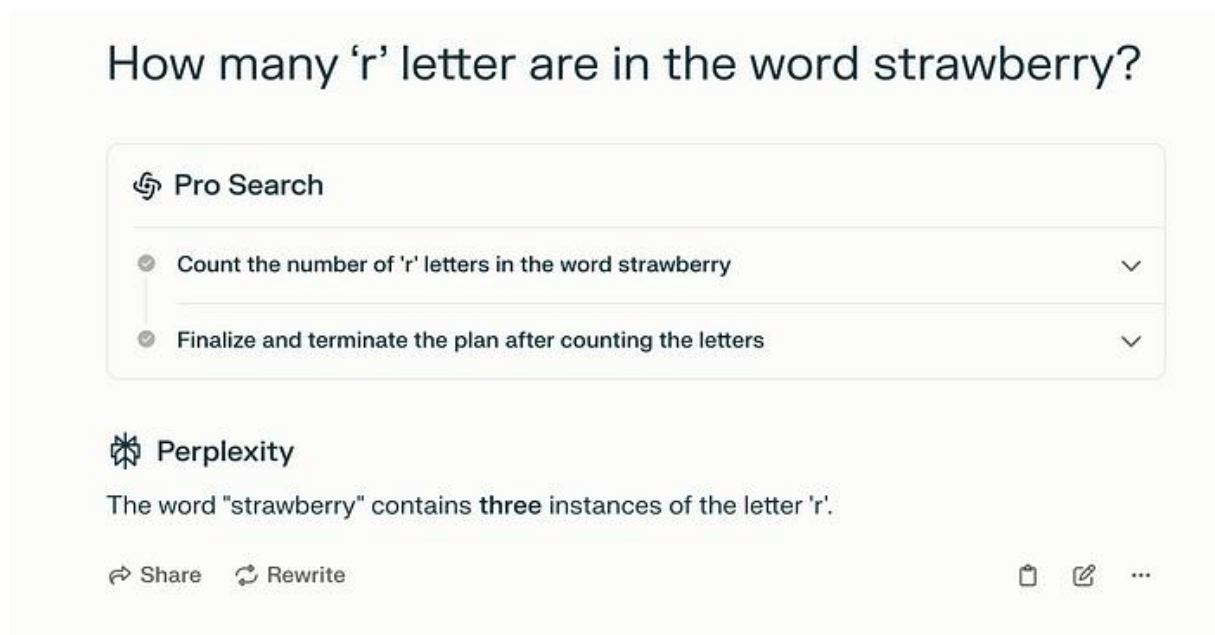


Image by [Jim Clyde Monge](#)

Both Goover and Perplexity correctly identified the answer. However, Goover took it a step further by explaining how it arrived at the answer—which is really great.

Let's do another one:

Prompt: Give me 5 countries with letter A in the third position in the name

Here's the result from Goover:

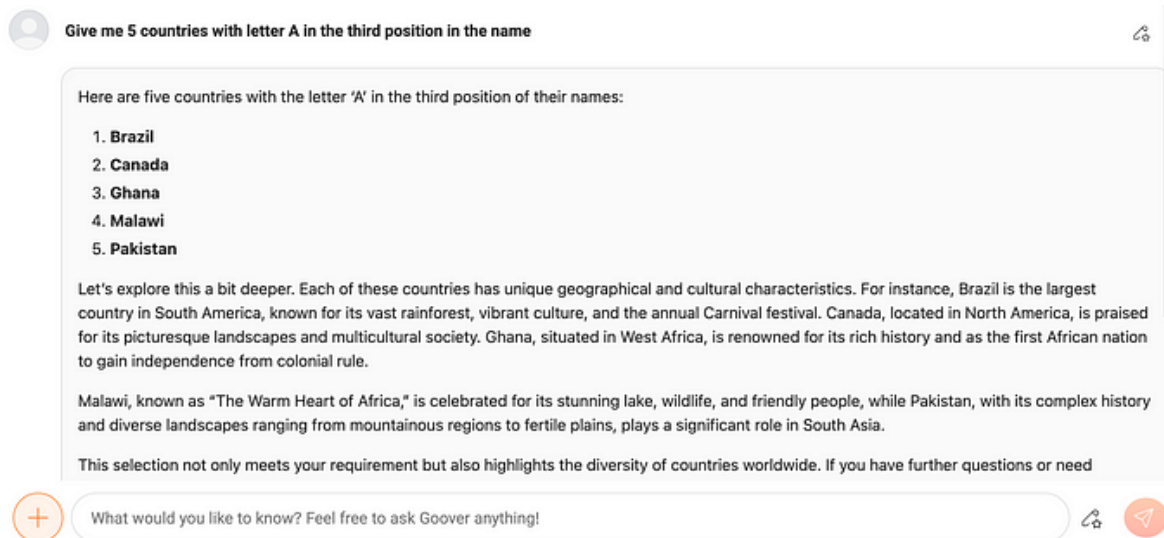


Image by [Jim Clyde Monge](#)

Here's the result from Perplexity:

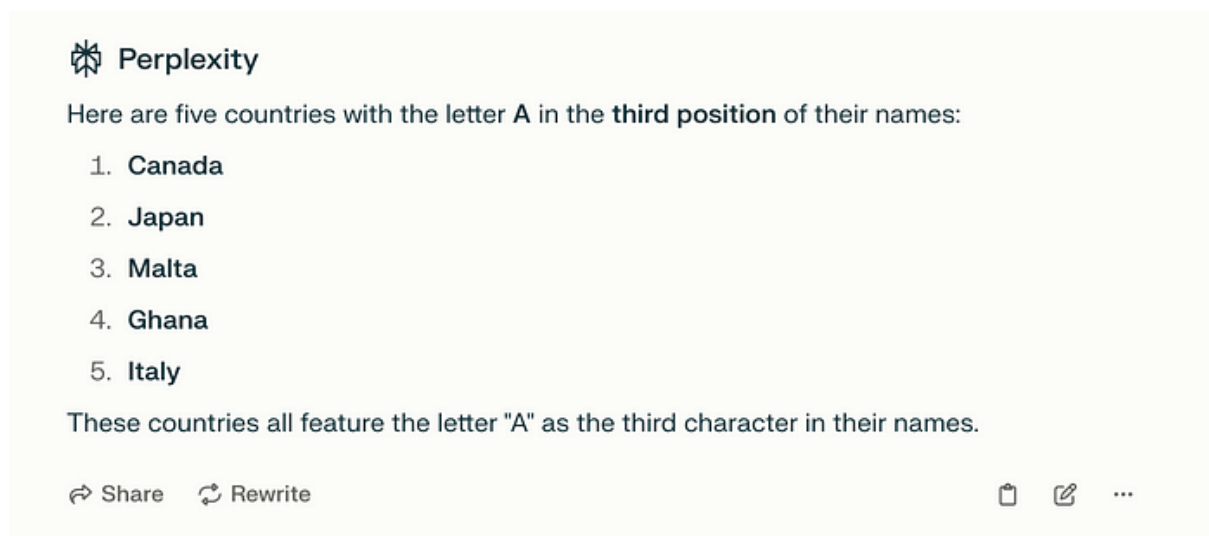


Image by [Jim Clyde Monge](#)

Surprisingly, both Goover and Perplexity failed to provide the correct answers. It's a tricky prompt, and for some reason, even the most powerful AI models like GPT-4o and Google Gemini 1.5 Pro struggle with it.

Improvement Suggestions

While I understand the Goover is still new and we expect a lot of changes to come over the next couple of weeks, I wanted to point out some of the minor things I noticed that can be tweaked to improve the user experience.

1. Ability to Expand the AI Response Panel

For longer answers, it would be helpful to have an expandable answer section. A full-screen mode or an “expand” button could be useful for viewing detailed responses more comfortably.

Hello, Jim. How can I help you today?

Ask me anything! I'll help you dive deeper into the topics.

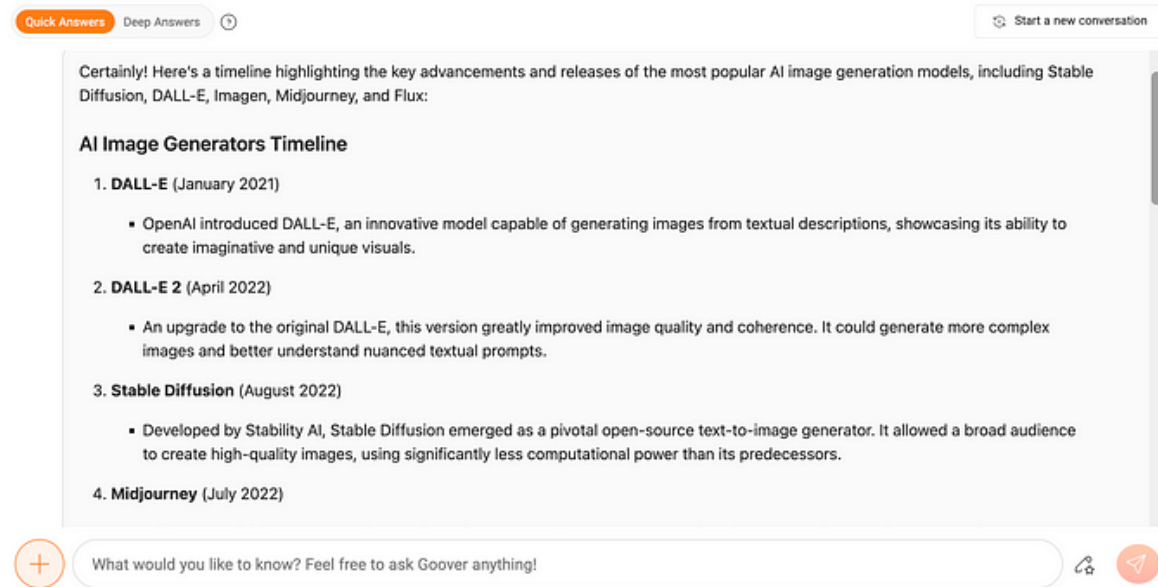


Image by [Jim Clyde Monge](#)

2. Automatic Search History and Content Briefing Saves

I am not quite sure where the search and results history are stored. I don't see them anywhere on the site.

The content briefing feature is also really nice. I wish there was an option to automatically generate and save those briefings for me.

3. The Reference Files and URLs are Not Preserved

Currently, reference files and URLs aren't preserved after closing the modal window. This isn't a huge issue, but it would be helpful if these references were saved by default until users choose to delete them.

Perhaps Goover plans to reserve such functionality for paid users :)

4. Speed and UX Improvements

Goover occasionally experiences slight lags and unresponsiveness. Optimizing the speed and user experience should be a priority to provide a smoother search process.

Additionally, a small tweak like having the Goover icon redirect users to the homepage would be a nice touch instead of redirecting them to a completely different website.

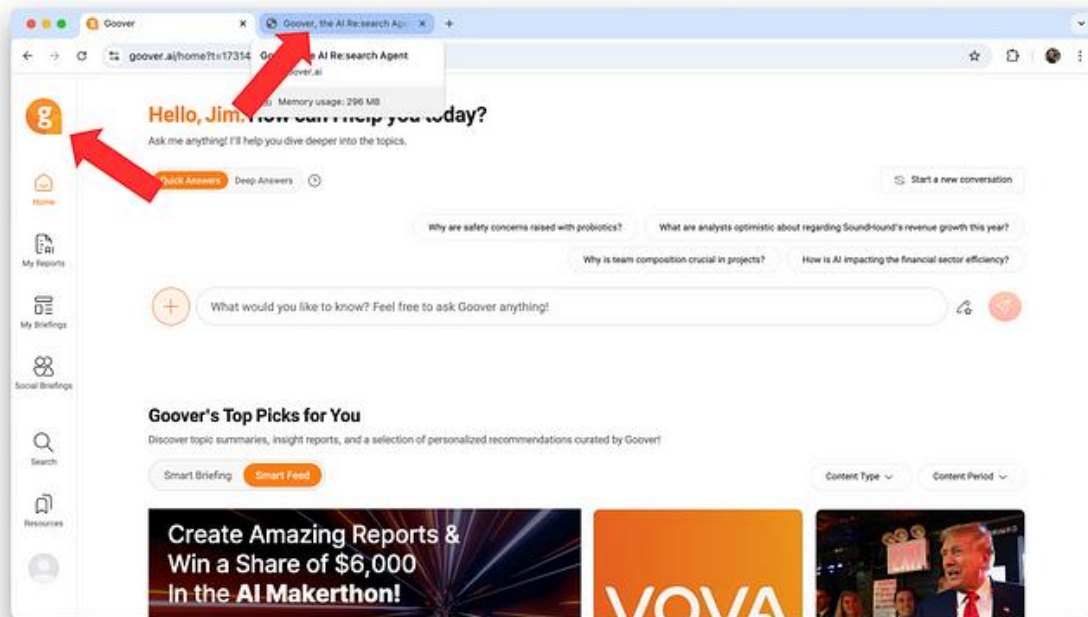


Image by [Jim Clyde Monge](#)

Final Thoughts

In the past decade, Google has been the only name most people associate with search engines, whether on their phone or desktop. It completely dominated the market, and no competitor seemed capable of challenging it—until this year.

Generative AI has changed how we find information on the internet. ChatGPT and Perplexity AI are among the major apps making people rethink their loyalty to Google. In 2024, users began to realize that they could have more personalized, AI-driven experiences in their searches.

Goover is trying to blend the best of both worlds—generative AI and personalization. Sure, in many cases, its features and quality are still behind Perplexity, but considering how new it is, there's a lot of room for improvement.

Goover's "deep answers" feature is impressive. It really dives into researching to produce well-thought-out results and insights. Honestly, I find these results more accurate compared to other tools like Perplexity or Gemini. It's basically their take on Perplexity AI's Pro search, but without the limitation of just 3 searches a day.

The reports and briefings are also new features that I find pretty interesting. And the fact that it's free makes it an attractive alternative to paid tools like Perplexity. I'm really curious about what features and upgrades are in store for Goover and how it plans to compete directly with Google and Perplexity.

I encourage you to give it a try and let me know what you think about it in the comments!

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